

NOVASCOPIA

Cooperative consulting firm Fostering territorial dynamics and partnerships

NovaScopia is a Paris-based, independent consulting team. Our privately-owned cooperative is dedicated to building efficient territorial strategies and policies for both the public and private sectors.

Founded in 2015, NovaScopia's team of experienced consultants build on their diverse backgrounds to provide extensive transformational solutions in specialized fields :

- ***Defining territorial attractiveness:***
 - Local and regional housing strategies.
 - Territorial planning and marketing.
- ***Integrating health issues into the core of territorial and urban projects :***
 - Health Impacts Assessments.
 - Health-oriented urban design.
 - Specific strategies for disabled, senior residents.
- ***Innovating to achieve social cohesiveness :***
 - Urban regeneration projects
 - Regional housing policies designed to stimulate social diversity and mobility.
 - Socially responsible local economic development.

We work for, and with, stakeholders in social and territorial change :

- local and regional public collectivities, elected representatives.
- state structures (national and regional housing, health and urban planning agencies).
- public and private real estate developers,
- investors,
- associations, foundations.

Global exposure : we firmly believe that French territorial strategies can be enhanced by internationally developed research and solutions. For instance, Nova Scopia promotes WHO's « Health Impact Assessments » in French urban projects.

Our team members have gained invaluable experience :

- Ingrid Meunier lived and worked in Spain for a leading real estate firm.
- Lionel Rabilloud lived and studied in South Africa before attending New York University.
- Yann Moisan lived and worked in the Caribbean island of Guadeloupe for a public health agency.

Interested in NovaScopia ? Get in touch with us and learn how we deliver :

- *Benchmark* : insight into the elaboration, implementation and achievements of local and regional French public territorial strategies.
- *In-depth independent studies of the potential of French local territories, SWOT analysis and prospective trends.*
- *Partnerships* for public or private consultations.
- *Cultural and literal translation !*

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